

June 6, 2016

Dear Sir or Madam,

Re: Women's Day Live – March 11, 2017 – Toronto, ON

I understand that you are considering becoming an investor in the Women's Day Live initiative, which is ready to launch in the spring of 2017. It began as a Clinton Global Initiative over a decade ago and I have supported the initiative for several years now. I believe that it has potential to be effective in not only raising awareness, but also mobilizing resources and supporting national and global policies regarding gender equality.

As Canada's first female prime minister I have had the privilege to be a global advocate for the advancement of women for many organizations, and I feel that Women's Day Live can contribute greatly to this cause.

Lili Fournier is a distinguished Canadian film and television producer and director whose work has been seen broadly, especially in Canada and the US. For several years I have watched Ms. Fournier work to create a unique vision to use entertainment as a serious platform for the advancement of women. Women's Day Live, as a significant "Canadian and Indian Endeavour", can help position Canada and India in the forefront of advancing the leadership role of women in the world.

Therefore, I hope that you will seriously consider supporting this bold initiative: Women's Day Live.

Sincerely,



Right Honourable Kim Campbell